Lars-

Good morning from slushy New York City.

Yes, I’m a recruiter – but quite a bit unlike the others who aren’t well liked by the software dev community (although I might be after this email). I came from engineering over to – by chance - the dark side of recruiting and HR. While there’s always a chance you’ll <Delete> this right away, I hope to give you a reason not to…

So (a) I won¹t contact you anymore unless you want me to, (b) I¹ll go away if you tell me to, and (c) I¹ll help any friend of yours who might have a need to change jobs or find a job - even if they aren¹t in software development. Not all recruiters are {add your favorite curse word here}.

Here¹s the deal Lars: I work for [VisibleWorld](http://www.visibleworld.com) in NYC; we¹ve created a fully-automated, touchless TV ad-buying platform that delivers highly-targeted impressions (the TV ad market is $70 Billion annually – so much for the demise of TV). We’re the only company doing this.

Our API Layer is heavy node.js. Since you’re one of its 500+ authors, I’m reaching out to you because others who use node.js probably look up to you – and you might know a few who might like what we’re doing here. I’m equally interested in connecting with someone who wants to be an employee or a consultant.

Lars, feel free to ping me if you need more info ([here's a blog post I wrote about the API and Hadoop layers](http://recruitinginferno.com/2014/02/03/hadoop-nodejs-software-engineering-in-nyc/)), relay this email on to those whom you think might be interested (perhaps coming off contract or pissed off that they’re not doing the things they were promised in their current role), or I suppose ignore me if this email annoyed you.

Cheers.

Steve

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